





Taking care of a dog can be difficult.

Almost as difficult as raising children...Okay I said almost. It's a responsibility that requires you to put your pet's best interests in mind. Dogs have a unique relationship with humans, a bond unlike any other between two species. They're willing to risk their own lives for you, and in return, you're responsible for their health and well-being.

In this ebook, we're giving you an inside look at socialization with some examples of our own. We've provided a few success stories from dogs at the Ranch to demonstrate how socialization can help you and your dog live in peace and harmony. We've strived to create the perfect place for you to leave your dog while at work or on vacation. Pawderosa Ranch is a boarding and daycare facility where you don't pay us to babysit, but to help build your dog's confidence and **teach him a valuable lesson in life**: How to behave around new dogs and people.



BUT FIRST!

Take a look at some great photo's we've taken at the Ranch! These photos will give you an idea of why we're so **passionate** about what we do!



SUCCESS STORIES FROM THE RANCH »



MEET LEXY C.

Lexy is 14 years old! She's taught us a valuable lesson: that older dogs too can **benefit physically and mentally** from daycare and socialization.

Lexy C. is a super sweet Chihuahua and one of our "sexy seniors!" Lexy and her human Mom have been inseparable since 1999. Mom works long shifts and now that Lexy has gotten older, she wanted to take Lexy to a place where she could get some exercise and mental stimulation. Lexy started attending Pawderosa Ranch daycare in October of 2013 at the delicate age of 14.

When she first came to us, she was very sweet, but shy around other dogs and people. During our preliminary evaluation with her, we noticed that she showed signs of fear and anxiety, and informed Lexy's Mom immediately. We came to an agreement that Lexy's time spent at the Ranch would help her become more active not only physically, but mentally through socialization.

The next week we found a place for Lexy where she could be comfortable around other socialized dogs and noticed her progress right away. Carefully, our Ranch staff positively reinforced social interactions, helping to build Lexy's confidence around new dogs. After a short period of time with us, Lexy came out of her shell and became more interactive with staff members and other dogs. During the socialization process, we continually tracked her progress and noted astounding behavioral modifications. Lexy's Mom was pleased to receive a progress report every day she was with us and confirmed that Lexy's behavior had improved around strangers and dogs outside of daycare. Mom is thrilled with Lexy's progress and tells us that she is **healthier, more active**, and **ready to get out of bed** every morning, especially when she knows it's Ranch day!



MEET SOX H.

Sox is a beautiful lab who has showed us what a **transformational experience** daycare can be.

Sox H is a lab mix whose outlook has improved dramatically since day 1 at the Ranch. Sox was adopted from a shelter with little background information known about him. His parents noticed right away that he became anxious around strangers and new experiences. Recognizing the growing amount of stress that made Sox unpredictable, it wasn't too long before his new Mom and Dad decided to bring him in to daycare to try socialization.



When we met Sox it became clear to us that he was scared and unsure of himself around the other dogs. His parents told us their concerns, but upon seeing him we realized just how fragile he was. During our first meeting his tail was tightly tucked between his legs, he was shaking, and he even pulled out of his harness while in the parking lot and ran down the street.

Adult dog's who have been mistreated or neglected will often face new situations with anxious behavior, but when properly socialized around other dogs, find comfort in their interactions. We knew this would be the key to helping Sox. It took about 5 visits, but Sox started to loosen up and meet the other pups without fear.

Time after time he became more comfortable around our staff and our dogs. He made so much progress at the Ranch that now, when out and about with Mom and Dad, **he approaches new dogs and people with ease**. Now, he pulls mom and dad through the door and runs straight to the play area. If we take too long to let him in, he will bolt back up to the front to tell us to hurry! He sure knows how to play now... He always finds a friend or three to play with at the Ranch.



MEET PARKER D.



Parker taught us that dogs can be easily misunderstood, and that fearful dogs can very well change into **loving companions**.

Parker D. is a mix who has been coming to the Ranch for nearly a year now. When we first met Parker, he was wearing a wide collar with the words “DO NOT PET” embroidered on it. Mom explained that he was extremely fearful of strangers and she could barely take him on walks because of it. When Parker went with staff for his evaluation, he fled into a corner and sat shaking, emitting a low fearful growl when staff came near. We gave him time to relax and sat patiently with him

until he decided it was time to approach. The evaluation was a very slow process; he was great with other dogs but still very wary of staff. We knew he wasn't aggressive and just needed some time to make up his own mind that people weren't out to get him.

After coming to the Ranch consistently, Parker is a changed dog. He is excited to see the Ranch staff and other dogs when he comes to stay. Mom is so happy that she can take him out on walks or to the vet without him exhibiting the extreme fear like before. After seeing Parker's extreme transformation her hope is that everyone with fearful dogs will try to socialize them through daycare. She's certain that these dogs are just misunderstood and **given the proper encouraging environment** they will become stable, social and healthy.



HOW DO WE KNOW IT WORKS?

At Pawderosa Ranch, we provide a **doggie progress report** for all of our parents at the end of every session. This helps give dog owners some peace of mind that their pal is in good hands and making progress during their stay at the Ranch. This also helps us monitor and track the behavior of individual dogs so that we can help make their stay more comfortable while improving their individual behavior.

Numerous dog owners have noticed a difference in their dog's behavior after just a few stays with us at the Ranch. Our goal is to create a comfortable space for every dog to treat as a **home away from home** while you're away, and to facilitate a safe and social environment for any breed of dog. The benefit of boarding your dog at the Ranch is that we do not baby sit. We're here to help your dog overcome anxieties, and improve behavior at a measurable level after just a few visits.

Take the next step and receive a **free evaluation** from our Ranchers. Reach out to us online today and schedule your first free evaluation!

SCHEDULE EVALUATION AT
AIRPORT LOCATION

SCHEDULE EVALUATION AT
SCHIERTZ LOCATION

